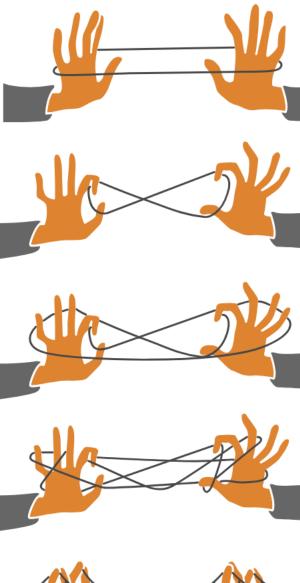
# **Pakistan Cotton Sector Transformation**



### **Traditional Practices**

Informal, opaque supply chains

## **Ethical Sourcing**

Addressing child labor concerns

## **Traceability**

Implementing digital tracking systems

## **Consumer Demand**

Meeting ethical product expectations



#### **Sustainable Cotton**

Transparent, ethical supply chain